

## Promotional Terms & Conditions

### Biscoff x Tomorrowland 2026

#### Summary terms point of sale:

Residents of UK, 18+ only. Internet access required. Entry period: 00:01 on 4 May 2026 to 23:59 on 31 May 2026 (local times). **To enter:** scan QR code or access [tml.biscoff.com](https://tml.biscoff.com), play a short game, complete entry form (full name, email address) and answer a knowledge question and a skill question. **Main Prize:** 1 x Easy Tent 2P pair of tickets to Tomorrowland Belgium 2026 on 24-26/7 in Boom, Belgium with glamping accommodation. **Runners Up:** 2 x Magnificent Greens 1P pairs of tickets with access to the campsite (tents not provided). Prizes do NOT include travel, meals, insurance. Guests 18+. Max 1 entry/person. Visit [tml.biscoff.com](https://tml.biscoff.com) for entry, full T&Cs and prize details. **Promoter:** Lotus Bakeries Corporate NV, Gentstraat 1, 9971 Kaprijke, Belgium

#### Full terms and conditions:

**Promoter:** Lotus Bakeries NV, Gentstraat 1, 9971 Kaprijke, Belgium

1. This Promotion is open to residents of the United Kingdom aged 18 and over. Employees (and their immediate families) of the Promoter, of its subsidiaries, of other group companies, its agents, or anyone else professionally connected with this promotion may not enter. Employees and the immediate family members of Tomorrowland (Kattendijkdok – Westkaai 12, 2000 Antwerp) are also excluded from participating.
  2. Internet access is required.
  3. **Promotion Period:** Enter between 00:01 on 4 May 2026 and 23:59 on 31 May 2026 (local times). Any entries received outside the promotion period will not be accepted.
  4. **To participate: Access the website at [tml.biscoff.com](https://tml.biscoff.com) select your country of residence as "United Kingdom".** You must play a short game (no threshold required but the game must be competed) and then answer the following questions:
    1. **The knowledge question:** *What is the theme of Tomorrowland Belgium 2026?* and
    2. **The tie-breaker question:** *How many limited-edition espresso biscuits were produced in total between 4 March 2026 and 25 March 2026?*After completing the game, the entry form and the two questions the participant must confirm acceptance of the terms and conditions, acknowledge the data privacy policy and submit their entry form (all within the Promotion Period).
  5. All valid entries received during the Promotion Period will be reviewed against the criteria set out in clause 10.
  6. Maximum one entry per person.
  7. **There are three prizes to be won. All three of the prizes are available to be won by participants from all participating jurisdictions who have the same entry requirements and who are subject to the same winner selection mechanics:**

**Main Prize:** One winner will win an Easy Tent 2P Package (details [here](#)), consisting of entry to the Tomorrowland 2026 festival on 24-26 July in De Schorre, Boom, Belgium (for details on
-

the festival click [here](#)). Prize includes glamping accommodation and two Tomorrowland Full Madness Passes and does not include meals, insurance or transport to TomorrowLand 2026. Winner can take the tent and all contents home after the end of the event. Winner and guest must both be over 18 years of age at the time of the event.

**Second Prizes (two):** Two winners will each win a 2 Magnificent Greens 1P packages (details [here](#)), consisting of entry to the Tomorrowland 2026 festival on 24-26 July in De Schorre, Boom, Belgium (for details on the festival click [here](#)). Each prize is for winner and one guest. Prize includes access to the campsite and one Tomorrowland Full Madness Pass per person. Winners must bring their own tents and sleeping accommodation. Prize does not include meals, insurance or transport to TomorrowLand 2026. Winners and guests must both be over 18 years of age at the time of the event.

Please see clause 13 for further prize details.

8. The Prize is not transferrable and cannot be exchanged for cash. In the event of unforeseen circumstances, the Promoter reserves the right to substitute a prize, or part of a prize, for an alternative of equal or greater value.
9. It is the responsibility of the participant to provide correct, up-to-date details when entering the promotion and on acceptance of their prize. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
10. **Winner selection:** The winners will be selected from the participants who meet the following two criteria and are ranked as set out below:  
Criteria:
  - Participants must have completed the short game and have correctly completed and submitted the entry form during the Promotion Period; AND
  - Participants must have correctly answered the knowledge question.Ranking:
  - The participants who meet both of these requirements are then subsequently ranked based on the tie-breaker question.

Regarding the ranking of the tie-breaker answers, the Participant whose answer is correct will be ranked highest. In the event that two or more participants correctly answer the tie-breaker question, those participants will be ranked according to who entered the correct response earliest in the Promotion Period (with the earlier participant ranking higher). In the event that no participant correctly answers the tie-breaker question, the participant submitting the entry closest to the correct response will win. In the event that two or more participants are the same distance away from the correct answer, the participants who submit the lower, closest responses will be ranked higher. The highest ranked participant will be deemed the provisional main prize winner and the second and third highest ranked participants will be deemed the provisional winners of the second prizes.

11. **Winner notification and response:** The provisional winners will be contacted by email to the account associated with the winning entry within ten working days of the winner selection. The provisional winners must respond, confirming compliance with these terms and conditions and eligibility and providing the names of their guest (who must be over the age of 18 at the time of the event) at which point the winner will be confirmed. If the winner does not respond within the 10 working days, that winner will be disqualified and a reserve winner (the next highest ranked
-

participant as calculated in accordance with clause 10) will be contacted and asked to provide the same information. Any reserve will also have 10 working days to respond.

12. If after approaching two reserves for each of the prizes the Promoter has failed to allocate that prize, the Promoter shall not be obliged to approach any additional reserves and shall be entitled to withdraw the relevant prize and allocate it as the Promoter sees fit.

**13. Further Prize details:**

- a. Winner will be required to provide proof of age and identity and any documentation as reasonably required by the Promoter in order to validate their eligibility to claim the prize;
  - b. Winner and guests must be over 18 years of age at time of travel and Promoter reserves the right to ask for proof of age;
  - c. If the winner is unable to accept the prize, no compensation will be provided;
  - d. Once a booking has been confirmed no changes are permitted;
  - e. Once travel tickets have been issued, the Promoter shall not be liable for any failure to comply with its obligations caused by (but not limited to) weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, or any other circumstances beyond the control of the Promoter or travel companies; and
  - f. All expenses not explicitly set out in these terms and conditions will be the responsibility of the winner.
14. The Promoter reserves the right to verify any participant, including their age (via means of photographic identification), and may refuse to award a Prize or withdraw Prize entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion.
15. No entries (bulk or otherwise) from trade, agents, third parties or organised groups will be accepted. If it becomes apparent that a participant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, or using other means to create bulk entries, that person's entries will be disqualified and any prize award will be void. If it becomes apparent that a participant is hiding their identity by using multiple email accounts, manipulating IP addresses, using identities other than their own or any automated means in order to increase that participant's entries, the Promoter reserves the right to cancel any prize claimed by that participant in breach of these terms and conditions, claim back any prize awarded to such a participant and take legal action where necessary.
16. **Privacy:** The Promoter will only use the personal details supplied for the administration of the promotion, the auditing of the entries and the contacting of provisional winner(s) where necessary and for no other purpose unless we have your consent or unless you have opted-in to receive future marketing communications. If you are a winner we may supply your personal details to our third party fulfilment provider in order that they can administer the delivery of the prize. With the exception of winner details set out in clause 18, your personal details will at all times be kept confidential and in accordance with the UK GDPR and the Data Protection Act 2018 as applicable. Your personal data as supplied during this promotion will be deleted not more than one month after the end of the Promotion Period (so deletion will be by or on 31 June 2026), except that the winner and guest personal data will be retained until after they have taken their prize. The Promoter's Privacy Policy is available [here](#). You can request access to your personal data, have any inaccuracies rectified or request deletion of personal data by sending an email to [dpr.corporate@lotusbakeries.com](mailto:dpr.corporate@lotusbakeries.com) with "rectify or deletion of personal data" in the
-

email header. By participating in the Promotion, you agree to the use of your personal data as described here.

17. **Privacy – winner details:** The name and region of the winner will be available by sending an email to [biscoff@lotusbakeries.com](mailto:biscoff@lotusbakeries.com) with “Lotus TomorrowLand Belgium 2026 UK winner” in the subject header to arrive between 1 and 31 August 2026. Participants can object to disclosure, or request that disclosure be limited in scope by advising the promoter when accepting their prize. The Promoter may nevertheless disclose the information to the Advertising Standards Authority or other regulatory body if required to do so.
  18. Incomplete, illegal, misdirected or invalid entries, or entries not in accordance with these Terms and Conditions will not be accepted. No responsibility can be taken for entries which are late, lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the entry site. Proof of sending will not be accepted as proof of delivery. The Promoter is not liable for any non-delivery of prizes caused by the provision of wrong information by any winner.
  19. The Promoter is not liable for third party products or services.
  20. If for any reason the Promotion is not capable of running as planned for reasons beyond the control of the Promoter (including but not limited to tampering, unauthorised intervention, fraud, technical failures) which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion), the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any participant who tampers with the running of the Promotion or to cancel, amend, terminate or temporarily suspend this promotion, with no liability to participants or third parties.
  21. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
  22. In exceptional circumstances including those described here, the Promoter reserves the right to cancel, amend, terminate or temporarily suspend this Promotion and to invalidate any affected entries.
  23. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent an participant’s entry to the promotion.
  24. Insofar as permitted by law, the Promoter is not responsible for or liable to compensate the participant, or accept any liability for any personal loss or injury occurring whilst participating in the promotion.
-

25. By taking part in this promotion all participants will be deemed to have accepted and be bound by these terms and conditions.
  26. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
  27. The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.
  28. These terms and conditions are governed by English law i and shall be subject to the exclusive jurisdiction of the English and Welsh courts unless the participant lives in another part of the United Kingdom, in which case the courts local to the participant's location will have jurisdiction.
-